



# Station Order Revised Add to Schedule Matheson for Congress 2012

**Market:** Salt Lake City-Ogden

**Flight Dates:** Monday, October 15, 2012 to Sunday, October 21, 2012

Estimate ID

12439

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## KSL -TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	
KSL 6a News	EM	M-F	\$525.00					1			1
6:00 AM 7:00 AM		30	<b>\$525.00</b>								
Sold out at LUR per KSL. Move to L1 to clear.											
Katie Couric	EF	M-F	\$300.00					1			1
4:00 PM 5:00 PM		30	<b>\$300.00</b>								
Sold out at LUR per KSL. Move to L1 to clear.											
KSL 6:30p News	EN		\$775.00			1					1
6:30 PM 7:00 PM		30	<b>\$775.00</b>								
Sold out at LUR per KSL. Move to L1 to clear.											
KSL 6p News	EN	M-F	\$1,300.00	1							1
6:00 PM 6:30 PM		30	<b>\$1,300.00</b>								
Sold out at LUR per KSL. Move to L1 to clear.											
KSL 10p News	LN	M-F	\$3,000.00				1				1
10:00 PM 10:35 PM		30	<b>\$3,000.00</b>								
Sold out at LUR per KSL. Move to L1 to clear.											
<b>Station Gross Totals</b>			<b>\$5,900.00</b>	<b>1</b>		<b>1</b>	<b>1</b>	<b>2</b>			<b>5</b>

Suzanne Collins

**Media Strategies and Research**

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